

HUICHOLLES

THE LAST PEYOTE GUARDIANS



• WIXÁRIKA •

SPIRITUAL HEALTH

SHIELD

S U P P O R T

From the production team of the film Huicholes: The Last Peyote Guardians, we want to collaborate and contribute to the ceremonial work of the Wixárika people to protect their communities from Covid-19 through their tradition.



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This year, due to the social and health crisis posed by the COVID-19 pandemic, the Wixaritari communities are experiencing many difficulties. Various civil society organizations have collaborated to provide families with food and medical and health supplies to help them.

In these months, the producers of the documentary have been in conversations with the civil and traditional Wixaritari authorities to determine the best way to collaborate with them. The traditional governors of [Tateikie \(San Andrés Cohamiata\)](#) and [Waut+a \(San Sebastián Teponahuaxtlán\)](#) have stated that ceremonial inputs are required, in order to continue their spiritual work to sustain the tradition and cultural life of the families, and mitigate the effects of the pandemic. Currently they have difficulties acquiring ceremonial and sanitary supplies because they have very little money, since they have restricted departures from their communities to work and sell their art.

For all the above reasons, we are launching a fundraising campaign through the sale of a special edition of the film in digital download format from our Vimeo On Demand, thus enabling us to contribute what is requested.

To support the global communications for the campaign and the delivery of ceremonial supplies to the traditional authorities of the communities, we will work with individuals, groups and organizations that help us achieve our goals.

“All indigenous peoples are going through very difficult times. We are guardians of nature because we are part of it. Mother Earth is calling attention to all humanity so that we no longer exploit her and take care of life together. We must recover the ancestral codices of each people so that the roots of the cultures can bear fruit again.”

—Mara’akame Juan José “Katira” Ramírez, protagonist of our documentary.

BE PART OF THE FUNDRAISING CAMPAIGN

NOVEMBER 3 - DECEMBER 31, 2020



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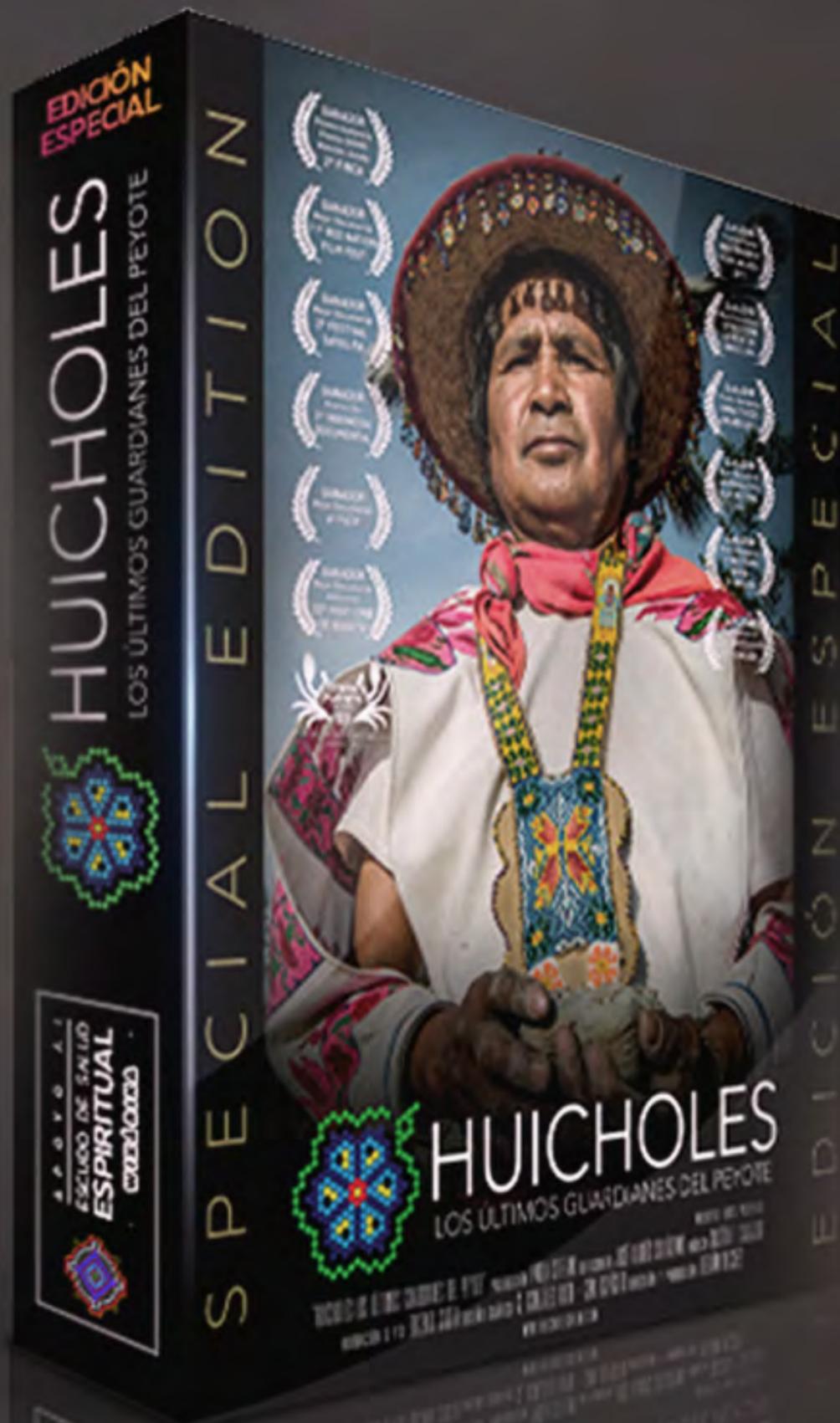
We invite you to be part of the fundraising campaign to support the Wixaritari communities through the purchase of a digital copy of Huicholes: The Last Peyote Guardians.

Our goal is to sell 250 copies in the coming months to support the traditional authorities of the Wixaritari communities of **Tatiekie (San Andrés Cohamiata)** and **Waut+a (San Sebastián Teponahuatlán)** in the Mexican state of Jalisco.

You can participate buying for \$15.00 (US dollars) a downloadable file of the documentary's special edition from Vimeo On Demand.

Of the net collected from sales, 70% will be used to buy ceremonial supplies for the two communities with which we are working; and the remaining 30% will be assigned to the production team.

We will have the support of different people and civil organizations to communicate the campaign and the distribution of supplies.



You can purchase and download the movie at:
[VIMEO.COM/ONDEMAND/HUICHOLESFILM](https://vimeo.com/ondemand/huicholesfilm)



HUICHOLAS
THE LAST PEYOTE GUARDIANS



THANK YOU FOR YOUR SOLIDARITY



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NOV - DIC 2020

CAMPAIGN

LAUNCH: NOVEMBER 3, 2020

TIME: 60 DAYS

GOAL: 250 SALES AT \$15 USD
EACH

(DIGITAL FILE DOWNLOAD)

AUDIENCE: UNITED STATES,
CANADA, EUROPE & LATIN
AMERICA

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